Message Text

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PAGE 01 STATE 046108

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INFO OCT-01 NEA-05 ISO-00 EB-05 SS-20 RSC-01 /032 R

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P R 072116Z MAR 74
FM SECSTATE WASHDC
TO AMEMBASSY NEW DELHI PRIORITY
INFO AMCONSUL BOMBAY
AMCONSUL CALCUTTA
AMCONSUL MADRAS

UNCLAS STATE 046108

EO11652 NA

TAGS: BEXP, BTRA, IN SUBJ: BUSINESS VISITOR-N.B. MENESEE, HINDUSTAN LEVER, LTD. (HLL), NEW DELHI

REF: NEW DELHI 2871

1. POST IS ADVISED THAT ALL INDUSTRY AND GOVERNMENT CONTACTS INDICATE SODIUM TRIPOLYPHOSPHATE (STPP) IN CRITICAL SHORT SUPPLY WORLDWIDE DUE TO ELECTRICAL POWER REQUIREMENTS FOR PRODUCTION AND DIVERTING OF TRIPOLY (DETERGENT) PHOSPHATES TO OTHER PHOSPHATE USES FOR ANIMAL FEEDS AND FERTILIZERS ALSO IN SHORT SUPPLY. THESE CONTACTS FEEL HLL VISITOR WILL HAVE EXTREMELY DIFFICULT TASK OF PURCHASING STPP IRRESPECTIVE OF COSTS AT TIME WHEN U.S. END-USERS INSUFFICIENTLY SUPPLIED.

2. APPROPRIATE BUYER DIRECTORIES, (CHEMICAL WEEK BUYERS GUIDE AND DIRECTORY OF CHEMICAL PRODUCERS) LISTS SOME 16-18 PRIMARY PRODUCERS (LARGE AND MEDIUM) OF SODIUM UNCLASSIFIED

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PHOSPHATES. LEVER BROS., ONE OF LARGEST U.S. END-USERS

STPP AND WITH WHOM HLL APPARENTLY AFFILIATED ABROAD, IS NO DOUBT WELL AWARE THESE MAJOR U.S. SUPPLERS AND CURRENT SHORT SUPPLY SITUATION.

3. HARTFORD, RICHMOND, SAN FRANCISCO AND ST. LOUIS OFFICES WILL HAVE INFORMATION ON THE MAJOR STPP SUPPLIERS IN THEIR REZPECTIVE AREAS. IN LIGHT OF CRITICAL SHORT SUPPLY, COMMERCE NOT OPTIMISTIC SUCCESS OF SUBSTANTIAL PURCHASES BY HLL. KISSINGER

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TAGS: BEXP, BTRA, IN

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